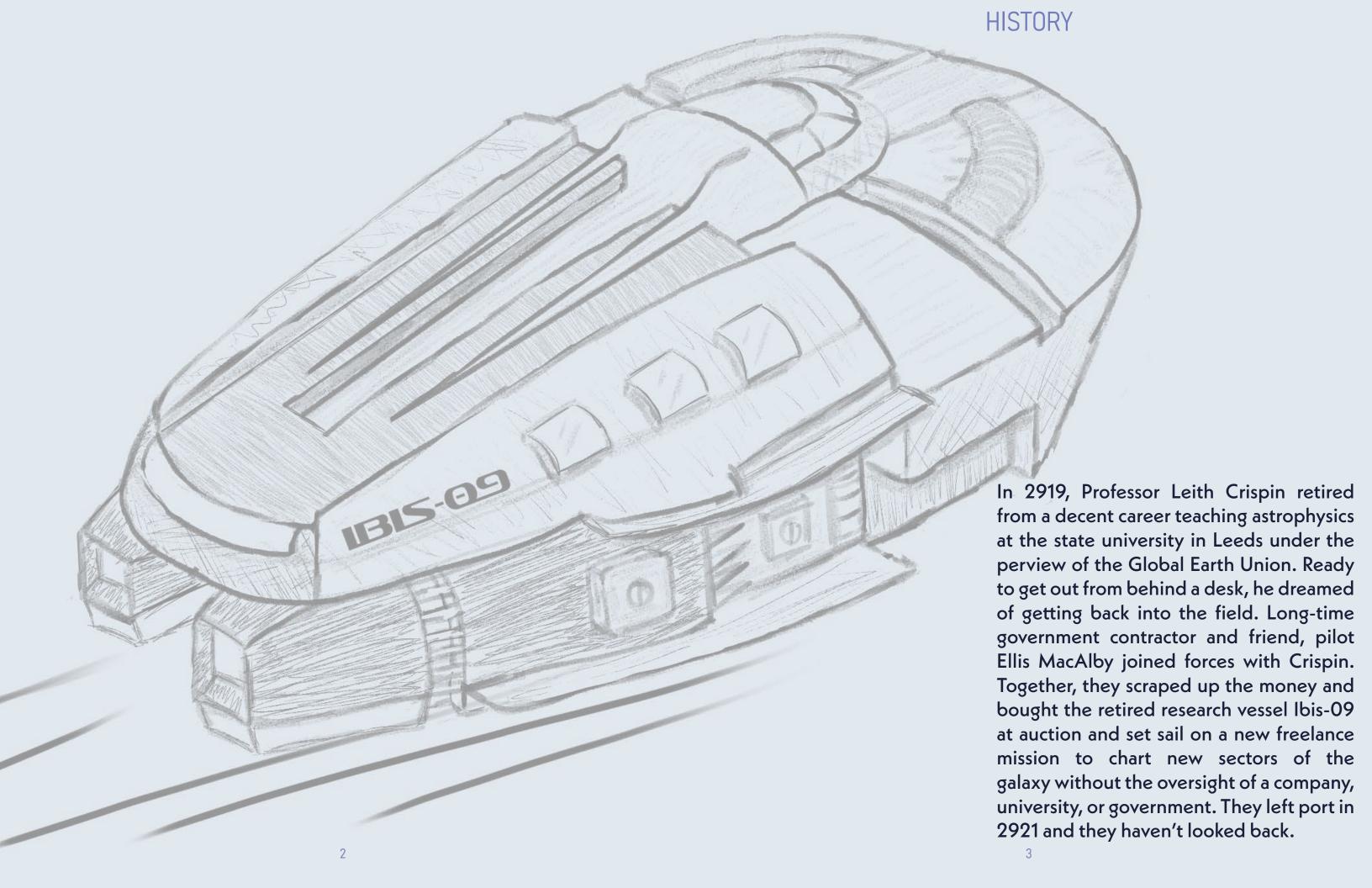
BLS-09

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THE COMPANY
    COMPANY HISTORY
  NAME BRAINSTORMING
      PHILOSOPHY
     FINALIST NAMES
CONTEMPORARY REFERENCES
  HISTORICAL REFERENCES
   TYPE EXPLORATIONS
 LOGOTYPE DEVELOPMENT
       LOGOTYPE
     COLOR PALETTE
      PALETTE GUIDE
       B/W MARK
       COLOR MARK
     SECONDARY TYPE
  COOPERATIVE SCIENCE
       IMAGE STYLE
   BRAND APPLICATIONS
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Ibis-09 is a research vessel conducting freelance astrophysics across the galaxy.



trusted

galactic

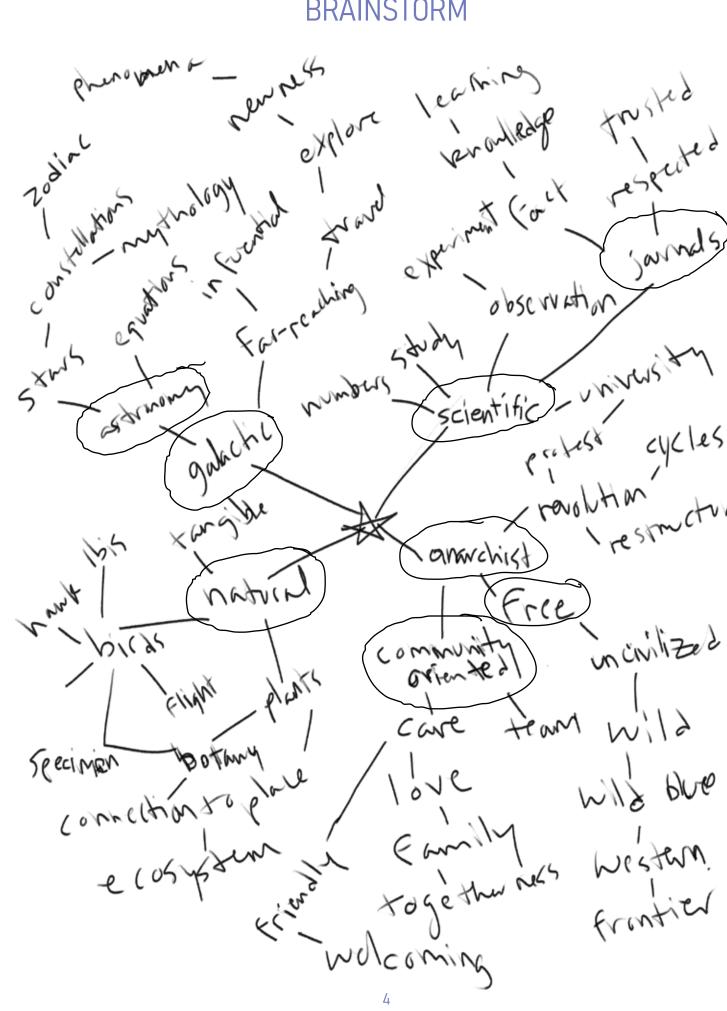
community

NAME

Ibis-09

AstroEye

Stellar Revolutions

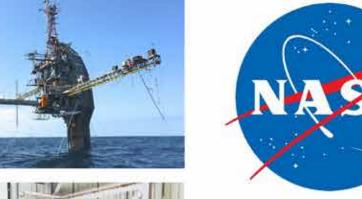


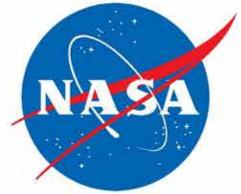
MODERN REFERENCE





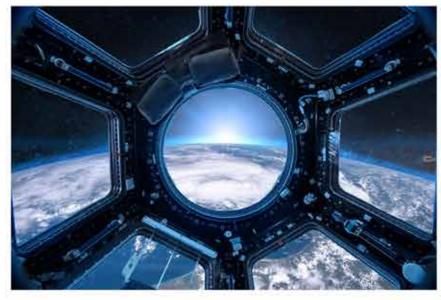








































HISTORICAL REFERENCE





































LETTER FORMS

IBIS-09 bbbb iiiiI 00⊿0 99⊆9

TYPE SKELETONS

1815-09
1bis-09
1bis-09
1815-09

IBIS-09

EXPLORATIONS

IBIS 09



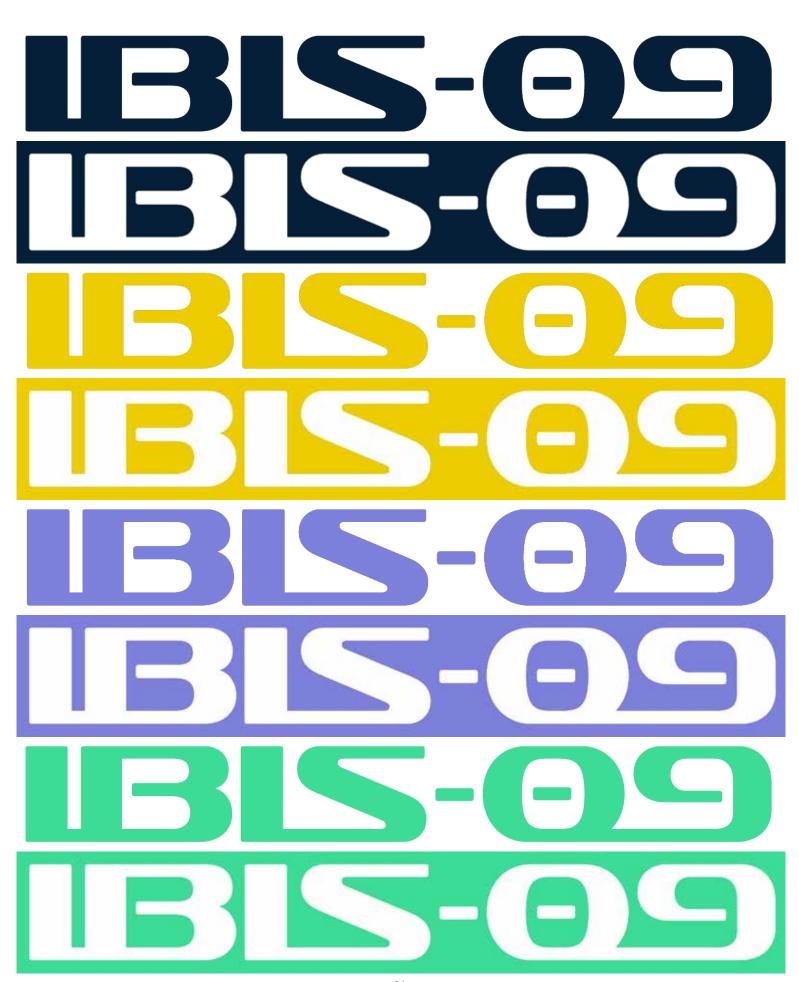
1815-**09** 1815-**0**9 1815-**0**9

IBIS-09 IBIS-09 IBIS-09 IBiS-09 Ibis-09

IBIS-09

1BLS-(99)

COLOR PALETTE PALETTE GUIDE



Navy and yellow are the core colors and one must be included in all color combinations.

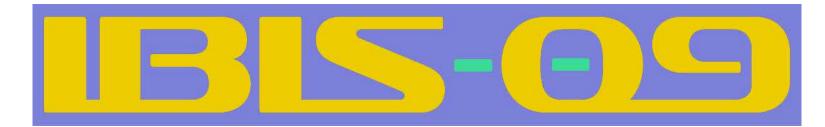
STANDARD



OFFICIAL TAGS & BANNERS



COOPERATIVE SCIENCE



MARK COLOR MARK





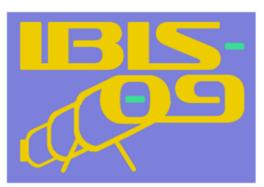














COOPERATIVE SCIENCE

We believe science isn't just the domain of government officials, university staff, or company researchers.

Science is for everyone.

That's why we've implemented citizen science hubs throughout the sector where we pay you to collect data in your region and we send you a free copy of the published results. Want to do science with us in your area?

published results. Want to d

COMMUNITY OWNED

Funding from big corporations and governments means that mainstream research caters to their whims and largely focuses on the areas along the main shipping lines.

We are lucky enough to have a standing publishing deal with stable rates, which allows us to fund our own research. We want to do research in your area. By paying you up front for your data we are able to learn more about this galaxy we all share.

SCIENCE FOR THE PEOPLE

Science for the people.

Science for the people.

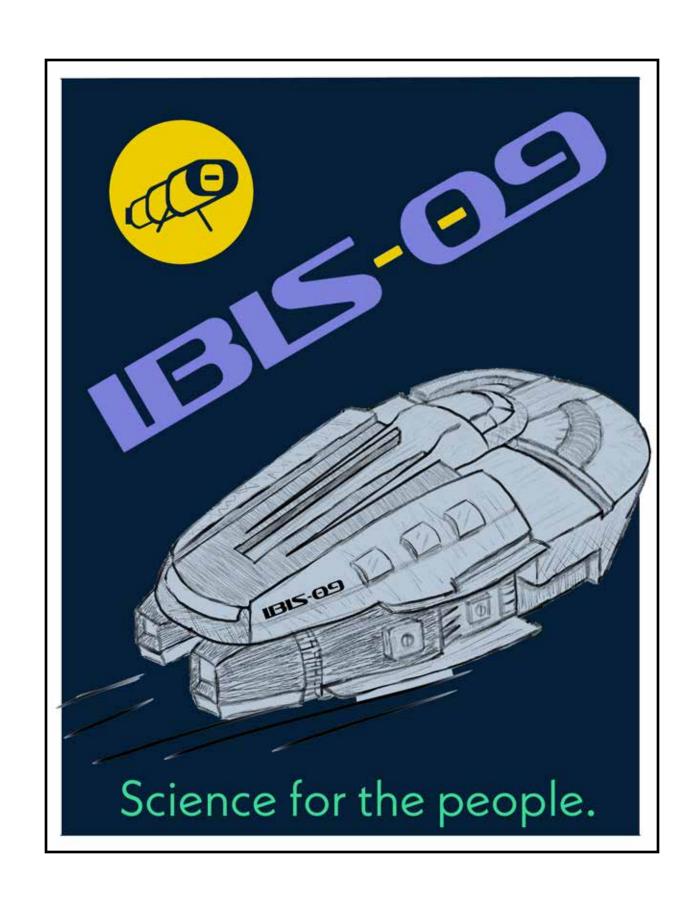
In 2919, Professor Leith Crispin retired from a decent career teaching astrophysics at the state university in Leeds under the perview of the Global Earth Union. Ready to get out from behind a desk, he dreamed of getting back into the field. Long-time government contractor and friend, pilot Ellis MacAlby joined forces with Crispin. Together, they scraped up the money and bought the retired research vessel Ibis-09 at auction and set sail on a freelance mission to chart new sectors of the galaxy without the oversight of a company, university, or government. They left port in 2921 and they haven't looked back.

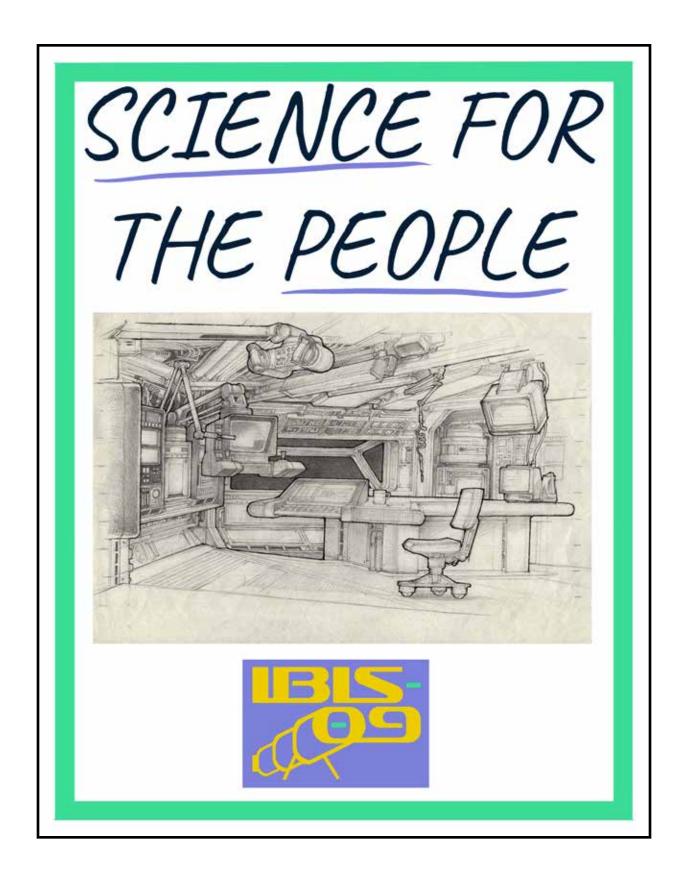
HEADERS

In 2919, Professor Leith Crispin retired from a decent career teaching astrophysics at the state university in Leeds under the perview of the Global Earth Union. Ready to get out from behind a desk, he dreamed of getting back into the field. Long-time government contractor and friend, pilot Ellis MacAlby joined forces with Crispin.

BRANDING

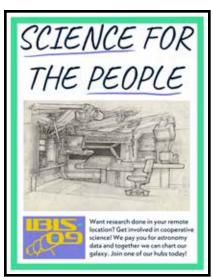
The lilac and yellow with teal accents are the core colors for the cooperative science division specifically.

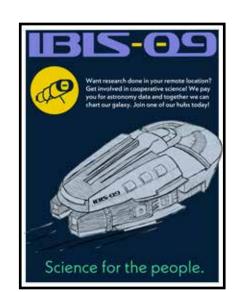




BRAND APPLICATIONS

Recruitment posters











Business Cards



Coopereative Science Toolkits



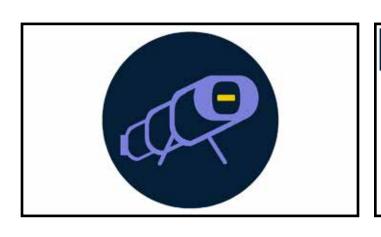


BUSINESS CARDS RECRUITMENT POSTERS





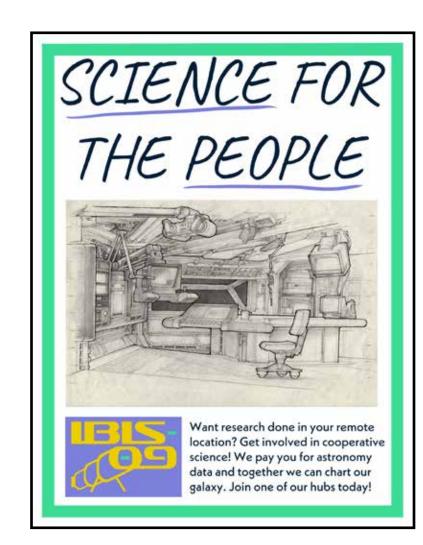
Prof. Leith Crispin 12.9B5.E0482.09

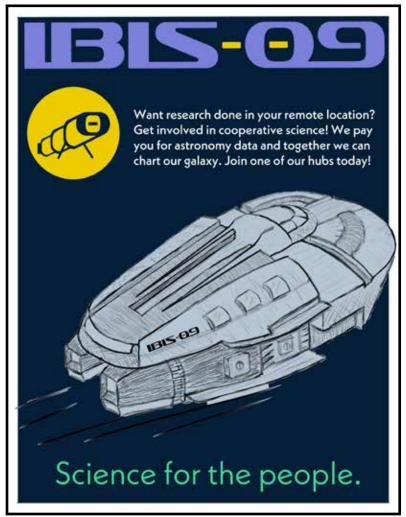


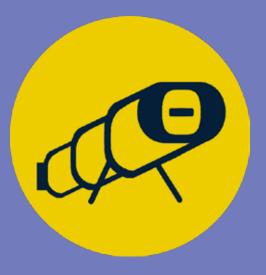
26



Ellis MacAlby 12.9B5.E0482.09







Specialization in Graphic Design Capstone Project

Coursera/CalArts